

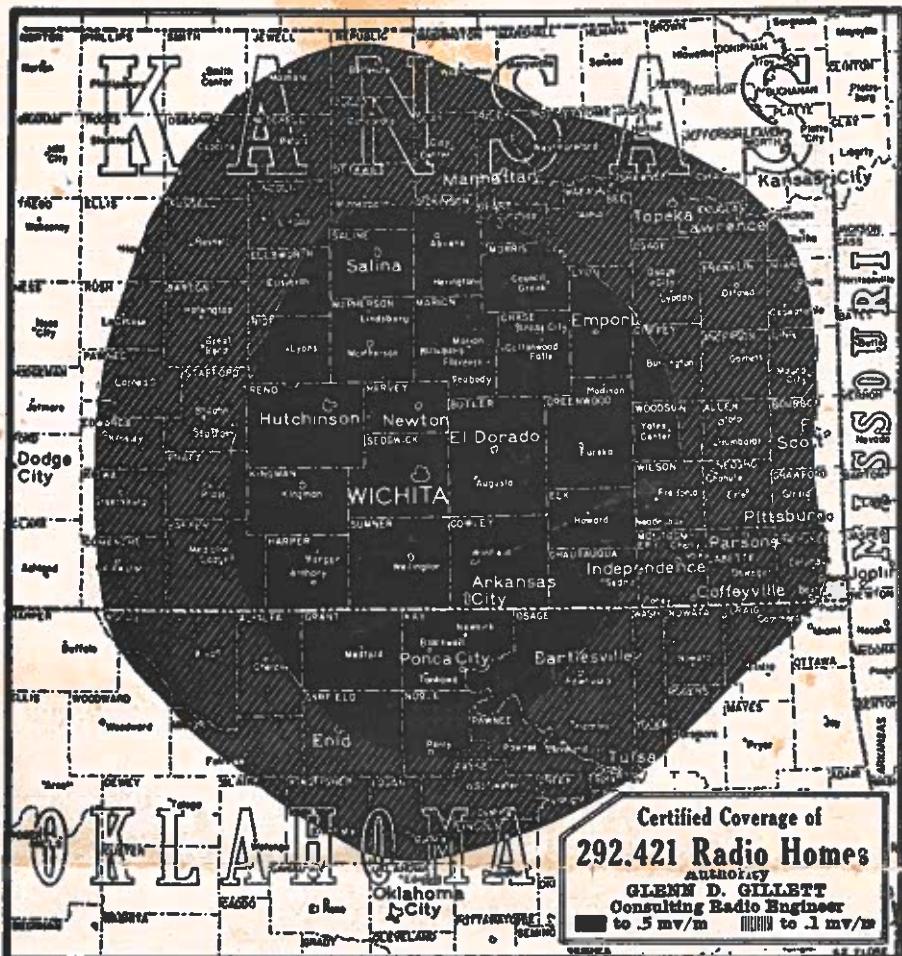
Radio Station KFH Wichita, Kansas

5000 Watts L. S. - - 1330 Kilocycles - - CP 5000 Watts Night

"The Voice of
The Wichita Eagle"

PROGRAM RELEASE AND OPEN TIME SCHEDULE

Week of
AUG. 18th to
AUG. 24th



That Selling Station for Kansas and Northern Oklahoma



"Mack and Effie" KFH-BUILT Participation Show

- Dramatic Talent
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MORNING

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
AUGUST 24	AUGUST 18	AUGUST 19	AUGUST 20	AUGUST 21	AUGUST 22	AUGUST 23
5 AM SILENT	Tom Noone's Hour S. C.	Tom Noone's Hour S. C.	Tom Noone's Hour S. C.	Tom Noone's Hour S. C.	Tom Noone's Hour S. C.	Tom Noone's Hour S. C.
5:15	↑	↑	↑	↑	↑	↑ WINTER
5:30	↑	↑	↑	↑	↑	↑
5:45	↑	↑	↑	↑	↑	↑
6 AM	↑ Eagle Last Minute News L. C. Griffin Time	Eagle Last Minute News L. C. Griffin Time				
6:15	↑ Council of Churches L. S.	Council of Churches L. S.				
6:30	↑ The Old Trader and Farm News L. C.	The Old Trader and Farm News L. C.				
6:45	↑	↑	↑	↑	↑	↑
				Oyster Shell		
7 AM	↑ Mickey Entertains L. C.	Harvey Bros. Ark Valley Boys L. C.	Mickey Entertains L. C.	Harvey Bros. Ark Valley Boys L. C.	Mickey Entertains L. C.	Harvey Bros. Ark Valley Boys L. C.
	Peter Paul	Peter Paul	Peter Paul	Peter Paul	Peter Paul	Peter Paul
7:15	↑ Okla. Tire & Supply News L. C.	Okla. Tire & Supply News L. C.				
	Tek	Tek	Tek	Tek	Tek	Tek
7:30	↑ Zoric Morning Merry-Go-Round L. C.	Zoric Morning Merry-Go-Round L. C.				
7:45	↑ Studebaker News Home Appliance	Studebaker News Home Appliance				
	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods
8:15	↑ Myrt and Marge C. C. Monarch Foods	Myrt and Marge C. C. Hershey Baking				
	Hershey Baking	Hershey Baking	Hershey Baking	Hershey Baking	Hershey Baking	Hershey Baking
8:30	Wings Over Jordan C. S.	Safeway News L. C.				
	Opening Mkts L.C.	Opening Mkts L.C.	Opening Mkts L.C.	Opening Mkts L.C.	Opening Mkts L.C.	Opening Mkts L.C.
	Fleischmann	Fleischmann	Fleischmann	Fleischmann	Fleischmann	Fleischmann
8:45	↑ Woman of Courage C. C.	Children's Story Hour L. S.				
	Griffin Time		Arrid			
9 AM	Last Minute News L. C. and Emery Deutsch Or.	Ark Valley Boys L. C.	Mary Lee Taylor C. C.	Ark Valley Boys L. C.	Mary Lee Taylor C. C.	Ark Valley Boys L. C.
	Doan's Pills	Hershey Baking	Doan's Pills	Hershey Baking		The Life of Riley C. S.
9:15	↑ The Man I Married C. C.	↑				
	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Griffin Time	
9:30	What's New at the Zoo C. S.	Big Sister C. C.	Big Sister C. C.	Big Sister C. C.	Big Sister C. C.	Mack and Effie L. C.
	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	
9:45	↑ Aunt Jenny's Stories C. C.	Nat'l Hillbilly Champions C. B.				
	Monarch Foods	Hershey Baking		Hershey Baking	Hershey Baking	Hershey Baking
10 AM	Syncopation Piece C. S.	Kate Smith Speaks C. C.	Columbia's Country Journal C. S.			
	Tek	Tek	Tek	Tek	Tek	
10:15	↑ When a Girl Maries C. C.	↑				
10:30	Salt Lake City Tabernacle C. S.	The Editor's Daughter S. C.	The Editor's Daughter S. C.	The Editor's Daughter S. C.	The Editor's Daughter S. C.	Music of the Islands L. S.
	Griffin Time					
10:45	↑ Linda's First Love S. C.	Homes on the Land L. S.				
	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Monarch Foods
11 AM	Church of the Air C. S.	Life Can Be Beautiful C. C.	Nila Mack's Let's Pretend C. S.			
	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	
11:15	↑ Woman in White C. C.	↑				
	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods	
11:30	Yesterdays You Decide C. S.	The Right to Happiness C. C.	Close of Grain Market L. C.			
11:45	↑	The Goldbergs C. C.	The Goldbergs C. C.	The Goldbergs C. C.	The Goldbergs C. C.	Bush Creek Follies C. S.

AFTERNOON ●

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12 M	Ethel Jane's Notebook L. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Buffalo Presents C. S.
12:15	Last Minute News S. C.	Last Minute News S. C.	Last Minute News S. C.	Last Minute News S. C.	Last Minute News S. C.	Last Minute News S. C.	Last Minute News S. C.
	Skinner Raisin Bran	Skinner Raisin Bran	Skinner Raisin Bran	Skinner Raisin Bran	Skinner Raisin Bran	Skinner Raisin Bran	Skinner Raisin Bran
12:30	To be announced L. S.	Markets L. C.	Markets L. C.				
	Mexican Heat			Mexican Heat			
12:45	↑	Kate Hopkins, Angel of Mercy C. C.	To be announced L. S.				
					Doan's Pills	Arrid	
1 PM	Columbia Symphony Orch. C. S.	Ark Valley Boys L. C.	Ark Valley Boys L. C.				
1:15	↑	↑	↑	↑	↑	↑	↑
1:30	Quizzer Baseball L. C.	Butter-Nut Coffee Jamboree L.C. Close Livestock Mkt.	Vera Brody, Pianist O.S. Press-News O.S.				
1:45	↑	↑	↑	↑	↑	↑	↑
		Home Appliance					
2 PM	Fur Dealers' Program L. C.	The Guiding Light S. C.	The Guiding Light S. C.	The Guiding Light S. C.	The Guiding Light S. C.	The Guiding Light S. C.	Br'er Fox Program L. C.
2:15	Walter Gross Orchestra C. S.	Lone Journey S. C.	Calling Pan-America C. S.				
	Fleischmann	Fleischmann	Fleischmann	Fleischmann	Fleischmann	Fleischmann	
2:30	Spirit of '41 O. S.	Diamond Dust Parade L. C.	Diamond Dust Parade L. C.	Fur Dealers Co-op Program L. C.	Diamond Dust Parade L. C.	Mack and Effie L. C.	To be announced C. S.
	Carter Medicine			Carter Medicine			
2:45	↑	Ma Perkins S. C.	↑				
		Mexican Ht. Pdr.					
3 PM	Baseball Game S. C.	Baseball Game S. C.	Baseball Game S. C.	Baseball Game S. C.	Baseball Game S. C.	Baseball Game S. C.	Baseball Game S. C.
3:15	↑	↑	↑	↑	↑	↑	↑
3:30	↑	↑	↑	↑	↑	↑	↑
3:45	↑	↑	↑	↑	↑	↑	↑
4 PM	↑	↑	↑	↑	↑	↑	↑
4:15	↑	↑	↑	↑	↑	↑	↑
4:30	↑	↑	↑	↑	↑	↑	↑
4:45	↑	↑	↑	↑	↑	↑	↑
		Carter Medicine			Carter Medicine		
5 PM	Let's Listen L. S.	Rhythm Roundup O. S.	Delta Rhythm Boys C. S.	Blue Streak Rhythm Ensemble C. S.	Four Clubmen O. S.	The Symphonettes C. S.	People's Platform C. S.
	Carter Medicine	Griffin Time		Griffin Time		Griffin Time	
5:15	Gene Autry's Melody Ranch O. C.	Bill Henry's Calling C. C.	Kan. State Fair L. C. J. Hilliard Orch.	Bill Henry's Calling C. C.	Kan. State Fair L. C. String Quartet C.S.	Bill Henry's Calling C. C.	↑
				Mexican Ht. Fwdr.			
5:30	↑	Ethel Jane's Notebook L. C.	Violin Encores L. S.	Ethel Jane's Notebook L. C.	Mack and Effie L. C.	Ethel Jane's Notebook L. C.	Violin Encores C. S.
		Dentyne Gum	Dentyne Gum				
5:45	Dear Mom C. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.	Ranney's Fine Foods News Reports S. C.

KEY

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LEGEND

L.C.—Local Commercial
L.S.—Local Sustaining
C.C.—Columbia Commercial
C.S.—Columbia Sustaining
S.C.—Spot Commercial
A—Announcement

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OKla. Tire "Pause that Refreshes on the Air" C. O.	Vox Pop Parks and Wally C. C.	OKla. Tire Are You a Missing Heir C. C.	OKla. Tire Grand Central Station C. C.	OKla. Tire To be announced L. S.	OKla. Tire Claudia C. C.	To be announced L. S.
6:15 ↑	↑	↑	↑	↑	↑	American Legion Parade L. S.
6:30 Banney's Fine Foods News Reports S. C.	Mack and Effie L. C.	Mack and Effie L. C.	Mack and Effie L. C.	Lewisohn Stadium Concert C. S.	Proudly, We Hail C. S.	The World Today L. C.
6:45 Barron Elliott Orchestra C. S. Elmer Davis-News	Howard & Shelton S. C. Elmer Davis-News	To be announced L. S. Elmer Davis-News	Howard & Shelton S. C. Elmer Davis-News	↑ Elmer Davis-News	↑ Elmer Davis-News	Howard & Shelton S. C. Elmer Davis-News
St. Joseph Aspirin	Wichita Perpetual	St. Joseph Aspirin	St. Joseph Aspirin			
7 PM Ford Summer Hour C. C.	Forecast C. S.	We, the People C. C.	"Millions for Defense" C. C.	Major Bowes-Morton Gould Hour C. C.	Great Moments from Great Plays C. C.	Your Hit Parade C. C.
7:15 ↑	↑	↑	↑	↑	↑	↑
7:30 ↑	↑	Report to the Nation C. S.	↑	↑	This is Wichita L. C.	↑
7:45 ↑	↑	↑	↑	↑	↑	Saturday Night Serenade C. C.
Mexican Ht. Pwdr.	Bulova	Mexican Ht. Pwdr.		Wichita Perpetual	Mexican Ht. Pwdr.	
8 PM Parlor Playhouse L. S.	Lady Esther Srnde. F. Martin Orch. C. C.	Glenn Miller Orchestra C. C.	Glenn Miller Orchestra C. C.	Glenn Miller Orchestra C. C.	Penthouse Party O. C.	↑ Home Appliance
8:15 ↑	↑	Scrapbook of Familiar Poems L. C.	Public Affairs C. S.	Professor Quiz C. C.	↑	KFH Barn Dance Frolic L. C.
8:30 Columbia Workshop C. S.	Dr. Pepper Parade S. C.	Helen Menken in "Second Husband" C. C.	Meet Mister Meek C. C.	↑	Symphonettes C. S.	↑
8:45 ↑	↑	↑	↑	Sports Salute L. S.	To be announced L. S.	Phillips 66 News Reporter S. C.
	Thurston's	Thurston's	Thurston's	Thurston's	Thurston's	Bulova
9 PM Crime Doctor C. C.	Phillips 66 News Reporter S. C.	Phillips 66 News Reporter S. C.	Phillips 66 News Reporter S. C.	Phillips 66 News Reporter S. C.	Phillips 66 News Reporter S. C.	Guy Lombardo Orchestra C. C.
9:15 ↑	The World Today L. C.	The World Today L. C.	The World Today L. C.	The World Today L. C.	The World Today L. C.	↑
Thurston's				Tek		***
9:30 Phillips 66 News Reporter S. C.	Sports Salute L. S.	Sports Salute L. S.	Sports Salute L. S.	Maudies Diary C. C.	Sports Salute L. S.	City Desk C. C.
9:45 Sports Salute L. S.	To be announced L. S. Bob Trout-News	Michael Loring Orchestra C. S.	Shep Fields Orch. C. S. Bob Trout-News	↑	Sonny Dunham Orchestra C. S.	↑ Bob Trout-News
10 PM Linton Wells, News Shep Fields Orch. C. S.	Linton Wells-News C. S.	American Family Robinson L. S.	To be announced L. S.	Linton Wells-News Blue Barron Or. C. S.	Paul Sullivan Reviews the News C. S.	Linton Wells-News Chas. Spivak Orch. C. S.
10:15 ↑	Joey Kearns Orchestra C. S.	Teddy Powell Orchestra C. S.	Raymond Scott Orchestra C. S.	↑	Teddy Powell Orchestra C. S.	Sports Salute L. S.
10:30 Raymond Scott Orchestra C. S.	White Seal Beer Harry James Orchestra C. S.	White Seal Beer Bob Crosby Orch. & Press News C. S.	White Seal Beer Bob Grant Orch. C. S.	White Seal Beer Bob Grant Orch. C. S.	White Seal Beer Bob Grant Orch. & Press News C. S.	White Seal Beer
10:45 Press News C.S.	Press News C.S.	Press News C.S.	Press News C.S.	Press News C.S.	Press News C.S.	Press-News C. S.
11 PM Red Nichols Orchestra C. S.	Caesar Petrillo Orchestra C. S.	Ed White Orchestra C. S.	Red Nichols Orchestra C. S.	Ed White Orchestra C. S.	Red Nichols Orchestra C. S.	Red Nichols Orchestra C. S.
11:15 ↑	↑	Dave Bacal C. S.	Barron Elliott Orchestra C. S.	Dave Bacal C. S.	↑	↑
11:30 Bill Henry-News C. S.	Deep Night-Vera Lane, Dave Bacal C. S.	Dick Jurgens Orch. and Press-News C. S.	Deep Night-Vera Lane, Dave Bacal C. S.	Dick Jurgens Orch. and Press-News C. S.	Joe Marsala Orchestra C. S.	Barron Elliott Or. & Press-News C. S.
11:45 Adventures of Cosmo Jones & Press-News C. S.	↑	↑	↑	↑	↑	SIGN-OFF

This Week's Salute To . . .

The Lady Esther Program

And Freddie Martin For His Orchestra